

Media and Communications

Media and Communications Plan

The LEP will seek to publicise the achievements of its work not least to ensure that the public and local businesses are aware of the progress made and how this relates to Cornwall and the Isles of Scilly.

In this context, a Media and Communications Plan has been developed in order to set out the relevant aims, objectives and timescales. This is contained in Appendix 21.1.

During Q1 of 2017: Commencement of the LEP communications Task & Finish group for a refreshed communications plan and protocols to be led by LEP Board Directors.

Media and Communications Protocol

The Protocol is in place to ensure the proper procedures and authority is provided when issuing press releases or publishing information related to the LEP and its work. The detail is set out in the Protocol set out in Appendix 21.2.