



**CORNWALL &
ISLES OF SCILLY**
LOCAL ENTERPRISE PARTNERSHIP

LOCAL ENTERPRISE PARTNERSHIP NON-EXECUTIVE DIRECTOR ROLE PROFILE (October 2020)

About the LEP

The Cornwall and Isles of Scilly Local Enterprise Partnership (LEP) was formally launched in May 2011. Private sector-led, it is a partnership between the private and public sectors and is responsible for setting and driving the economic strategy for the area, determining local priorities and overseeing activities to drive growth and the creation of high quality local jobs.

The Cornwall and Isles of Scilly LEP is one of 38 LEPs across England set up following the Coalition Government's new approach to economic development. This new approach puts businesses in the driving seat and empowers the private sector to determine regional priorities.

The LEP is a strategic body, business-driven with a Board including eleven representatives from the private sector, three Cornwall Council nominated representatives and one nominated representative from the Council of the Isles of Scilly. It works with the executive team, hosted by Cornwall Council, commissioned local authority support and procured delivery agents, to deliver its Strategy.

The LEP is a not for profit company limited by guarantee and as such Board members are non-executive directors. The Board works closely with a small executive team with a modest budget matched by core funding from Central Government.

Our vision

In 2030 the Cornwall and Isles of Scilly creative and carbon-neutral economy will be realising opportunities for its people, communities and businesses to thrive, benefiting the environment and providing an outstanding quality of life for all.

Cornwall and the Isles of Scilly are rich in natural capital and alive with opportunity. We must now move beyond the economy of the past, where a narrow definition of growth led to an imbalance between our natural and material resources, and between the income levels of our resident population. By mobilising our considerable cultural assets and social capital, our aim is to realise our region's full potential and deliver inclusive growth. Our Industrial Strategy sets a course for a decarbonised and

sustainable future for business, for people and for our environment. Our pioneering spirit, strength of community, and culture of innovation and creativity will take us there.

We will look to the horizon in terms of ideas, global markets and even the potential of space to fully embrace the principles of a regenerative economy that can deliver for all. People are at the heart of our strategy; improvements to our economy must be inclusive and will have a net-positive impact on the environment, and the health and wellbeing of all our community.

Through the delivery of the Local Industrial Strategy, we aim to secure Cornwall and the Isles of Scilly's position as an internationally renowned rural creative region.

About the role

Board members come from diverse backgrounds and experience and should represent the breadth of the business community. The LEP is seeking to improve the diversity of the Board, promoting a wider range of backgrounds and ages to develop an exciting, innovating Board that truly represents Cornwall and the Isles of Scilly to drive economic growth for all businesses and people.

Our directors will be expected to:

- Assist in the development of strategies, implementation plans and other similar initiatives and shared responsibility for approval.
- Champion and oversee the delivery of the LEP Strategy supporting the LEP Executive Team when required.
- Represent and promote Cornwall and the Isles of Scilly on a local, national and international basis.
- Actively engage with all stakeholders, but particularly with the private sector (including the social enterprise and third sectors) and further and higher education institutions to capture and engage their interest and facilitate their activity in Cornwall and the Isles of Scilly.
- Contribute to and have influence over challenging goals and objectives, and ensure that the strategic aims are delivered through appropriate mechanisms bringing about the economic transformation of Cornwall and the Isles of Scilly.
- Help ensure effective planning, management and financial control procedures are in place to ensure that all relevant legal and statutory requirements are met.
- To participate fully in Board meetings, providing expert advice, guidance, insight and challenge to Board discussions.
- Be prepared to Chair a relevant Board sub-committee or strategy implementation committee or similar.
- Help ensure the LEP actively reflects the businesses and people of Cornwall and the Isles of Scilly through inclusive growth.

Person Specification

Experience

The LEP is looking for leaders or developing leaders with the confidence and the authority to bring their voice to the table and represent the LEP.

- Experience of operating in Cornwall, understanding of the business and/or charity sector, the business community and its networks.
- Proven success in your roles, preferably working to a senior level or running your own business with experience of delivering complex projects with multiple parties.
- Experience and success in engaging with senior people, the confidence to speak publicly, chair meetings or make introductions.
- Proven track record of success in influencing decision making and developing high quality thinking in a business context.
- Proven track record of success in communicating and working effectively in cooperation with a wide range of people and stakeholders to engender support, developing positive personal and organisational profile, and building partnerships that add value.
- Preferably some previous Board experience.

Abilities, skills and knowledge

- Excellent communication and interpersonal skills.
- Ability to represent the LEP both in and outside Cornwall and the Isles of Scilly.
- Ability to network and harness the commitment of a wide range of partners and stakeholders and to build and maintain consensus around the LEP's vision and objectives.
- Ability to present well-ordered arguments, with knowledge and understanding of the wider strategic context.
- Ability to inspire and influence the delivery of results and outcomes in complex environments.
- Delivering in the public spotlight and instilling public confidence.
- Knowledge of and a passion for Cornwall and the Isles of Scilly - its people, communities, businesses, organisations and infrastructure.

Personal Style and Behaviour

- Integrity, confidence, positivity, trustworthy, committed, respectful.
- Commitment to diversity, equality and inclusive growth.
- Commitment to sustainable development and clean growth.
- Commitment to our values of accountability, openness and transparency.
- Clear strategic and creative thinker, able to influence the delivery of complex strategic projects.
- High degree of probity and integrity.

- Highly motivated and not easily discouraged, with resilience and tenacity.

Conduct and Probity

Board Directors must act in what they believe to be the best interests of the LEP and Cornwall and the Isles of Scilly, and not in their own interests or those of any person or company.

Board Directors will work in accordance with the [Nolan Principles](#) contained within the [Code of Conduct](#) for Board Members.

Directors shall declare any personal or prejudicial interest in any matter to be considered at a meeting; if a declaration is made, they may be asked to withdraw from the meeting while the item is considered.

All Directors of the Board will maintain confidentiality of Board business where that is expressly required.

Commitment

It is envisaged that the role will require a time commitment of approximately three days per month with possibly a greater commitment at certain times.

The precise nature and timing of this commitment will be determined with the successful candidate but it is expected that candidates should be prepared to attend four Board meetings annually, lasting for a maximum of five hours, held at varying locations around Cornwall with one meeting held each year on the Isles of Scilly. At the moment the Board is meeting virtually and has done so throughout lockdown. Directors are also expected to attend the LEP's annual event/AGM once a year. Board Directors will also be encouraged to participate in activities between Board meetings which could involve chairing a sub group and/or representation of LEP at key meetings.

Whilst the role is unremunerated, travel expenses to and from Board meetings and other agreed meetings on behalf of the LEP, can be claimed at the prevalent local government rate or standard rail fares for journeys outside Cornwall. We are committed to supporting the professional development of board members as part of the board role, including mentoring for newer board members and professional development opportunities.

Board Directors will be appointed initially for a three year term but at the end of this first appointment period, they shall be eligible for reappointment for a further period of three years with a maximum of two terms being served.