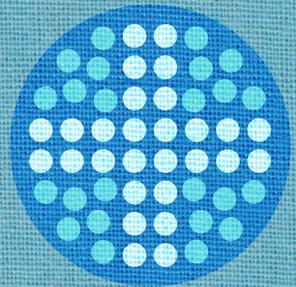
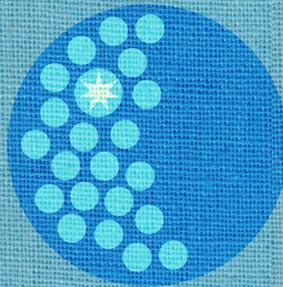
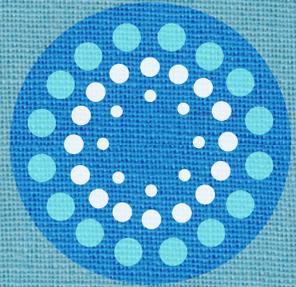
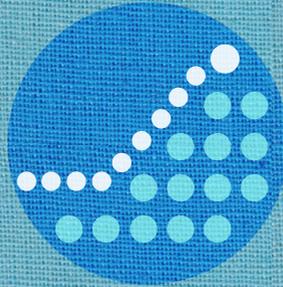
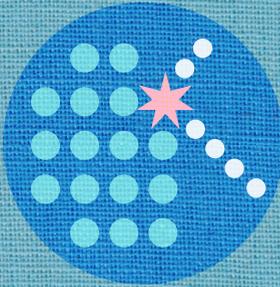


Cornwall and Isles of Scilly

Vision 2030



By 2030 Cornwall and Isles of Scilly
will be the place where business
thrives and people enjoy an
outstanding quality of life



The Cornwall and the Isles of Scilly
Strategic Economic Plan
2017-2030

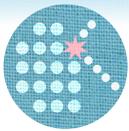


Vision 2030

Vision
By 2030 Cornwall and Isles of Scilly will be the place where business thrives and people enjoy an outstanding quality of life

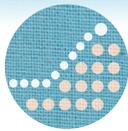
Business

Thriving businesses who excel



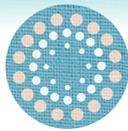
Innovation & Creativity

- Access to finance
- STEAM based skills
- Commercialisation of research and knowledge transfer
- Supporting clusters and supply networks
- Embedding creative economy opportunities across wider sectors, including accessing new markets and branding



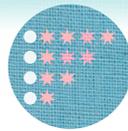
Productivity Led Growth

- Suitable workspace
- Leadership excellence in both the public and private sectors
- Research development and innovation hubs
- Improved business regulatory support



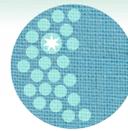
Inclusive Growth

- Build on the significance of older people in the workforce
- Link education providers, business and areas of deprivation
- Enhance the provision of a greater mix of homes for all
- Local transport to support rural/coastal areas
- Support the unemployed or on low pay to gain skills and training



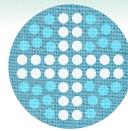
Building Great Careers

- Increase apprenticeships in smaller firms in emerging sectors
- Ensure that young people living in all parts of CloS can access further and higher education
- Develop enterprise and work readiness skills in young people
- Support skills in business collaboration and a comprehensive career structure



Vibrant Communities

- Invest in natural capital and environmental growth
- Promoting our world-class cultural environment
- Develop the economic vibrancy of town centres
- Accelerate the delivery of quality housing in priority growth areas



Global Presence

- Develop a 'think global' mindset
- Further invest in national and global connectivity: digital, road, rail and air
- Ensure that the assets and potential of CloS are effectively captured in inward investment marketing
- Equip CloS to attract new investment

ADVANCED ENGINEERING

DIGITAL INNOVATION

CULTURAL EXCELLENCE

ENVIRONMENTAL GROWTH

HEALTHY AND DIVERSE COMMUNITIES

by 2030

Increasing wages from 77% to at least 90% of England average

Actively exporting firms to raise from 18% to at least 30%

Proportion of workless households to be lower than the England average

Proportion of working age population with no qualifications will be less than 3%

Enterprise expenditure per person employed to increase to 25% of England average

Increase GVA per job from 69% to at least 80% of England average