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FAST TRACK TO EXPORT SUCCESS

Export Week bringing the world to the South West

South West firms are being urged to get on the fast track to success by joining UK Trade & Investment (UKTI) as it brings the world to the region for its sixth Export Week.

Organised by UK Trade & Investment (UKTI) in conjunction with partners and business organisations, Export Week aims to encourage companies to take up the export challenge and highlight the wealth of support and knowledge available to help them grow.

Previous Export Weeks have seen more than 17,000 companies across the UK attend events and UKTI's flagship ExploreExport roadshow will be in the South West as part of a tour of the country bringing more than 120 experts from across the world to share their expertise.

The ExploreExport roadshow will be in the South West on Thursday 13 November offering local firms pre-bookable, one-to-one meetings with their chosen experts.

Russell Jones, Regional Director for UK Trade & Investment in the South West, said:

“There will be 120 experts from countries across the world here in the South West to help companies explore the possibilities of exporting to their nations.

“We aim to bring the world to the region and we hope that the expertise and advice that is available both at ExploreExport and other events throughout Export Week will help businesses on the fast track to exporting success.”

He added:

“Many companies have already signed up to join us during our latest Export Week initiative, which is great news as it has been proven time and again that exporting helps companies to grow.

“Through events such as these we’re determined to ensure they have the support they need to succeed in the global race and evidence has shown exporters do better with UKTI’s help – in the past year more than £140 million worth of business wins have been recorded by South West businesses assisted by UKTI.

“Export Week is an ideal opportunity for companies to find out more about international trade opportunities and the support that is available to help companies achieve their exporting ambitions. I’d urge companies to sign up to join us and look forward to welcoming them.”

Export Week (10-14 November) will feature a range of events across the region, including:

- Monday 10 November – Importing & Exporting Webinar
- Monday 10 November – Talking Turkey – an Export Analysis
Cumberwell Park Gold Club, Bradford-on-Avon
- Tuesday 11 November - Medium Sized Businesses Workshop
Aztec West Hotel, Bristol
- Wednesday 12 November – Spotlight on Latin America
Bournemouth Highcliff Marriott Hotel
- Wednesday 12 November – Importing & Exporting Webinar
- Thursday 13 November – ExploreExport
Bristol Hotel, Bristol
- Friday 14 November – Empowering Women for International Business
Woodlands Castle, Ruiston, Taunton
- Friday 14 November – Importing and Exporting Webinar
- Friday 14 November – The Changing Face of China
Holiday Inn, Plymouth

For more information about Export Week and how to book your place at events, log onto the website at: <http://www.exportweek.ukti.gov.uk/full>

For information on UKTI South West's services and other market visits please call 01275 370 944 e-mail enquiries@uktisouthwest.org or visit www.gov.uk/ukti

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1. **UK Trade & Investment** (UKTI) is the Government department that helps UK-based companies succeed in the global economy. We also help overseas companies bring their high quality investment to the UK's economy – acknowledged as Europe's best place from which to succeed in global business. UKTI offers expertise and contacts through its extensive network of specialists in the UK, and in British embassies and other diplomatic offices around the world. We provide companies with the tools they require to be competitive on the world stage. For more information on UKTI, visit www.gov.uk/ukti or telephone +44 (0)20 7215 8000. You can also keep in touch with developments at UKTI through www.blog.ukti.gov.uk, www.twitter.com/ukti and www.flickr.com/photos/tags/ukti

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