## LEP Board

**Date:** 27 January 2016  
**Time:** 10am to 3pm  
**Venue:** HE10, Duchy College, Stoke Climsland, Cornwall, PL17 8PB

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<th>Agenda Item No</th>
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### Operational Updates

5. 1030 Chairman’s Report (verbal)  
6. 1045 Nominations Committee  
   a) Isles of Scilly nominated representative  
   b) Director representation on Boards  
7. 1100 CEO’s Report  
8. 1130 Performance, Compliance and Risk Report *(once a quarter)* *(No Report)*  
9. 1130 Audit and Assurance Committee  
10. 1140 Economic Update  
11. 1150 Cornwall Deal Update
### Strategic Business – For Information Only

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<th>Time</th>
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<th><strong>Future Economy Update</strong></th>
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<th><strong>Growth for Business Update</strong></th>
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<th><strong>Operational Updates</strong></th>
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<td>FE Board Update</td>
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<td>Employment and Skills Board</td>
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<td>Investment Decisions (by exception)</td>
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<td>Enterprise Zone Board Update</td>
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<td>Financial Engineering Instruments</td>
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<td>a) Growth Deal EOI</td>
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<td>Enterprise Zone Board Update</td>
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<td>c) Better Business for All Update</td>
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<td>(Board Directors should note that there are elements of this item that are of a commercially sensitive nature)</td>
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<td>d) Food Enterprise Zone Update</td>
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<td><strong>Dates of next Meetings</strong></td>
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### LUNCH (12.45 – 13.15)
CORNWALL AND ISLES OF SCILLY LOCAL ENTERPRISE PARTNERSHIP

MINUTES of a Meeting of the Cornwall and Isles of Scilly Local Enterprise Partnership held in the Goonhilly Earth Station, Goonhilly Downs, Helston, TR12 6LQ on Wednesday 25 November 2015 commencing at 10.00 am.

Present:- Chris Pomfret (Chairman)

Anne Carlisle, Mark Duddridge, Lucy Edge, Tom French CC, Mark Goodwin, Emmie Kell, Chris Loughlin, Paul Massey, Richard McCarthy, Gavin Poole, Roland Tiplady, John Pollard CC, Simon Tregoning, Sarah Trethowan, Andrew Williams

Officers and Support Team:- Sandra Rothwell, Jason Clark, Theo Leijser (Via Teleconference), Julia Sweeney, Jonathan Eddy, Matthew Thomson (observer), Carol Bransgrove, Neil Clark, Clare Harris, Emma Coad

Apologies for absence:- Rob Davey, Michael Crich, Julian German

WELCOME AND INTRODUCTIONS (Agenda No. 1)

The Board received a short presentation from representatives of Goonhilly Earth Station prior to the start of the meeting. Ian Jones and Piran Trezise outlined the work being undertaken at Goonhilly Earth Station both now and going forwards. The Chairman thanked GES on behalf of the Board for their hospitality and for the use of their facilities.

The Chairman welcomed everyone to the meeting; in particular he welcomed Mark Duddridge as Chair elect of the LEP who would take over as Chair in the New Year.

He also welcomed the three newly appointed non-executive directors to the Board; Professor Mark Goodwin, Deputy Vice-Chancellor of the University of Exeter; Emmie Kell, Chief Executive of the Cornwall Museums Partnership and Sarah Trethowan, Director of TRAC Services in Redruth.

The Board was informed that this would be the last Board meeting for Anne Carlisle and Simon Tregoning who would be standing down as non-executive directors with effect from the close of the meeting. On behalf of the Board, the Chairman expressed
his appreciation to both for their contribution to the work of the Board particularly with the Growth Hub and Future Economy work.

DECLARATIONS OF INTEREST
(Agenda No. 2)

The following declaration of interest was expressed:-

Gavin Poole advised that he had an indirect interest in Agenda Item No. 13 (c) by virtue of Stephens and Scown undertaking work for Trewthen Diaries.

LEP BOARD (29 SEPTEMBER 2015)

Minutes of the meeting held on 29 September 2015
(Agenda No. 3a)

It was agreed that the Minutes of the Meeting held on 29 September 2015 were a true and accurate record.

Action Summary - 22 July 2015
(Agenda No. 3b)

A summary of actions confirmed at the meeting held on 22 July 2015 were circulated, details of which were noted together with a summary of outstanding actions.

The Board was informed that all actions had been completed, with the exception of actions 5, 6, 7, 8, 9, 14 and 15 which were ongoing.

The LEP CEO updated the Board on the current position with regard to the Growth Deal (action 7) stating that a working group had been established and dates set for future meetings.

Neil Clark updated the Board on the current position in regard to the provision of a graph showing progress against the GVA target in future performance and risk reports (action 8) stating that it was not considered appropriate to undertake this work at the moment, and that as soon as progress could be made reporting would commence. In response to comments regarding the reporting mechanism for performance and alignment of data and responsibilities, it was confirmed that this work was in progress and that going forward there would be a large amount of data to be reported and monitored.

It was noted that actions 11, 12, 13 and 14 would be discussed as part of the agenda papers.

CHAIRMAN'S REPORT
(Agenda No. 4)

The Chairman provided the Board with a verbal update on activities undertaken since the last meeting with reference to the following areas:

South West LEP Chairs and CEOs Meeting – 12 October

The Chairman referred to the SW LEP Chairs meeting and confirmed that LEP Chief Executives were meeting on a regular basis. He advised that where appropriate LEP’s
would work together and could collaborate on issues such as skills, employment and transport.

**LEP Network Dinner and Summit – 20 October**

The Chairman provided an update on the activities of the LEP Network referring to the recent Dinner and Summit on 20 October, 2015 in Westminster. He commented that the LEP Network provided an opportunity to hold discussions with other LEP’s across the country collectively and to make new connections.

**ITI Board – 18 November 2015**

The Chairman provided an update on the outcome of the recent ITI Board meeting held on 18 November, 2015.

**APPOINTMENTS COMMITTEE**

**( Agenda No. 5)**

**LEP Appointments Committee - Update Report**

[It was agreed that this item would be considered prior to the Director Appointments report to enable the reappointed Directors to take part in the discussion and vote in respect of the new Director appointments.]

The Board considered a report prepared by the Cornwall and Isles of Scilly Local Enterprise Partnership Appointments Committee regarding the reappointments of the Directors to the Local Enterprise Partnership.

Andrew Williams and Roland Tiplady left the room during consideration of the reappointments.

**Decision:**

**Andrew Williams position as Director of the Company be renewed for a further term of up to three years, subject to an annual informal review with Board Directors;**

**Roland Tiplady’s position as Director of the Company be renewed for a further term of up to three years, subject to an annual informal review with Board Directors.**

**Action 1: The Company Secretary to make the appropriate filings at Companies House.**

**LEP Appointments Committee - Director Appointments**

The Board considered a report prepared by the Cornwall and Isles of Scilly Local Enterprise Partnership Appointments Committee providing an update to the Board following the recent director recruitment process, making recommendations to enable the Company Secretary to make all necessary updates to the books and registers of the Company.

The role of a member of the Company was explained to the Board.
It was noted that Simon Tregoning and Anne Carlisle wished to resign as Directors of the Company and that signed resignation letters had been received. In accordance with article 18.1(e) of the Company’s articles of association and the terms of the resignation letters, the resignations of both Simon Tregoning and Anne Carlisle are accepted, to take effect from the close of the meeting. The Board was also informed that in accordance with article 22.3 of the Company’s articles of association, both would be removed as members of the Company with effect from the close of the meeting today.

Decision:

1. The Board approves Mark Duddridge as a member of the Company.
2. The Board approves Professor Mark Goodwin as a member of the Company.
3. The Board approves Emmie Kell as a member of the Company.
4. The Board approves Sarah Trethowan as a member of the Company.
5. The Board approves Lucy Edge as a member of the Company, with such membership to take effect from 18 February 2014.
6. The Board approves the removal of Daphne Skinnard as a member of the Company, with such removal to take effect from 10 September 2014.

Action 2: The Company Secretary be instructed to make all necessary updates to the books and registers of the Company in respect of the above (Decisions 1-6).

CEO’S REPORT
(Agenda No. 6)

The Board considered a report prepared by the LEP CEO focusing on an overview of the core activities regarding staff, governance, business plan progress, business engagement, local authority engagement, national and south west engagement, communications and strategic issues.

The LEP CEO updated the Board on each of the core activities with particular reference to the following points:-

**Operational Activity**

**Staff**

She advised that all members of the LEP executive team were now in place following the recruitment and early start of the Employment and Skills Manager in September.

A team ‘away day’ would be held on 26 November to support the start of development of the 2016/17 business plan and to establish smarter ways of working across the team. She noted that she was looking to resolve capacity issues, particularly around administration support.

**Governance**

The National Audit Office visit took place at the end of October, it was expected that the report would be released in early 2016.
The LEP CEO advised that in the first week of December she would be meeting the Head of BIS local team as part of an annual review. An update would be provided to the January Board meeting.

The Board commented on the title of the Appointments Committee and suggested that consideration be given to amending the name to ‘Nominations’ Committee to accurately reflect the work undertaken by the Committee.

**Action 3: The Executive and Governance Manager undertook to investigate the possibility of amending the title with the Company Secretary.**

**Business Plan Progress**

**Budget, Compliance and Risk**

The LEP CEO advised that work on Financial Engineering Instruments had commenced, with Robert Davey chairing the group working on this activity.

Final figures in respect of the LEP match funding contribution to Technical Assistance were discussed, no clarification had yet been provided on how it would move forward. DCLG had expressed concern regarding eligible activity and the need to ensure that projects were eligible for funding. The LEP CEO confirmed that she would ensure the Board was updated on the situation if this failed to progress as expected.

**Performance**

The LEP CEO advised that there were no major issues regarding compliance or risk to report.

**Business Engagement**

The LEP CEO reported that she was continuing to prioritise business engagement across LEP activities. She encouraged Directors to try as far as possible to respond positively to requests for volunteers to attend events and meetings sent out by the team. Directors acknowledged the need to volunteer to attend events and meetings and requested that comprehensive briefing notes be provided to volunteers regarding meetings and events to ensure that Directors were adequately informed before attendance.

**Growth Hub**

The current position regarding the Growth Hub was noted.

**National and South West Engagement**

Details of the actions undertaken in October were detailed in the report.

**Communications**

**LEP Website and Branding**

The LEP CEO advised that the refreshed LEP website and branding had been launched on 29 September at the Cornwall Expo. To date feedback on the website had been positive.
**Events**

The LEP CEO advised that the Cornwall Expo had been successful with just under 1000 people in attendance, feedback during the event had been positive.

It was proposed to undertake a review of the Business Consultative Group and the timetable for meetings, with a view to potentially holding an annual event to achieve a wider engagement and in between time to work with organisations as part of their own events.

Reference was made to the need to understand the implications and how the Growth Hub would work going forward once the GH team were in place and contracts signed.

*Action 4: Details of a proposed event including costings would be brought to the Board in the New Year.*

The LEP CEO advised that the Board would need to consider whether they would be having a presence at the Royal Cornwall Show 2016. The Board advised that whilst the LEP may have a presence at the event it should be in a different format than previous years.

**LEP PR Contract**

The Board was advised that the LEP PR Contract had been successfully appointed to DCA Public Relations Ltd for a three year contract after a competitive tender and interview process.

Jason Clark (DCA PR Ltd) confirmed that the three year contract was welcomed and identified methods of delivering LEP communications with particular reference to the benefits associated with the use of social media as a way of getting media coverage for the LEP.

The Board commented on methods of engaging businesses and targeting those hard to reach businesses. It was noted that social media was a platform used by young people and had proved particularly useful in the employment and skills engagement.

**Strategic Activity**

**Strategic Issues**

The LEP CEO advised that the Autumn Statement/Comprehensive Spending Review would be announced during the meeting today. The key strategic issues affecting the LEP's future agenda had been outlined in the Board papers.

**SEP refresh**

The LEP CEO reported that a refresh of the existing Strategic Economic Plan was expected in early 2016. The aim was to extend the timeframe for the SEP out to 2030 in detail and 2050 in ambition. Board Directors were encouraged to provide assistance on a small planning group to support the LEP CEO and Chair to take forward the refresh of the SEP in early 2016. Most activity would be by virtual communication rather than meetings.
Devolution Deal

Work across the devolution deal priority areas for the LEP was noted.

EU Programme

The DCLG representative provided an update on the current position regarding the ‘clawback’ of EU funding explaining the detailed checks that had been required on large procurements, and confirming that the LEP was in the final stages of receiving the outcomes on those checks.

The Board commented on the procurement process and the work being undertaken by DCLG to build procurement expertise for micro and macro activity. Reference was made to the availability and level of procurement expertise provided by DCLG as part of the grant process and how this could be made available through the Growth Hub.

**Action 5: It was acknowledged that DCLG would provide a response regarding the EU funding shortly.**

Growth Deal 3

The LEP CEO advised that a potential Growth Deal 3 'Expression of Interest’ process was launched on 29 September 2015 at the Cornwall Expo event. 143 private and public sector applications had been received and work was being undertaken on an evaluation and appraisal process. All Driver Boards would be meeting on 10 December 2015 to undertake a strategic assessment with a ‘full business case submission’ coming to the January 2016 Board meeting for ratification.

**Action 6:**

*The LEP Board noted the overall progress across operational and strategic activity; Paul Massey, Emmie Kell, Chris Loughlin and Mark Duddridge to support the LEP CEO and Chair to take forward a refresh of the Strategic Economic Plan in early 2016.*

PERFORMANCE, COMPLIANCE AND RISK REPORT
(Agenda No. 7)

The Board considered a report prepared by Neil Clark regarding performance and risk.

Neil Clark outlined the main points contained within the report with specific reference to the following areas:

**Newquay Aerohub Spaceport Option**

He confirmed that he had attended a briefing regarding the likely requirements for delivering a UK Spaceport. He advised that the briefing had not moved us forward, with DfT, UK Space Agency, CAA and Central Government not knowing what their spaceport requirements really looked like. The Board was informed that the issue would be escalated to the Enterprise Zone Board, however, it should be noted that it was recommended that further costed activity be put on hold until clear guidance, relating to the next steps was issued by Central Government.
The Board confirmed that the Newquay Aerohub Spaceport remained a key priority of the LEP.

**Action 7: The specific requirements of the Board in relation to the Newquay Aerohub Spaceport be provided to the DCLG representatives through Neil Clark.**

**Growing Places Fund**

**Action 8: The Board was advised that a paper would be submitted to the Board early in 2016 in respect of the Growing Places Fund to seek direction from the Board on how it should be taken forward, including work regarding Financial Instruments.**

**INVESTMENT DECISIONS (BY EXCEPTION)**
(Agency No. 8)

It was noted that there was no report in respect of the above item.

**AUDIT AND ASSURANCE COMMITTEE**
(Agency No. 9)

It was noted that there was no report in respect of the above item.

**ECONOMIC UPDATE**
(Agency No. 10)

The Board considered a report prepared by the LEP CEO and Peter Wills regarding the Cornwall and Isles of Scilly Economic Update.

The LEP CEO outlined the main points contained within the report.

**Labour Market**

She referred to the employment figures advising that the labour market remained buoyant, the latest figures for October indicated that the number of JSA claimants had risen by 11 or 04% on the September total of 3,102. Over the year the numbers had fallen by 1,244 (29%) from 4,357 to 3,113, the rate falling 0.3 points from 1.3% to 1.0%. It was noted that there were 68,100 who were economically inactive. The number of self-employed rose by 9%; more than the average rise in employment of 1%.

**Vacancies**

In October there were 3,058 job postings in Cornwall and Isles of Scilly, this figure was down from the 3,361 in September but up year on year from the 1,753 in October 2014. She advised that this continued to highlight the importance of productivity led growth and focus on productivity drivers. The over 64’s were the fastest growing work force currently; the Board was asked to consider what was being done to ensure that people could continue to work.

The Board was advised that business birth and death rate figures were available, it was noted that Cornwall retained a strong business and survival rate with statistics available to support the claim.
It was acknowledged that there were areas of double counting in the figures due to some people having more than one role.

**Housing**

The Board noted the latest figures in regard to average house prices across Cornwall in September, 2015.

In the ensuing debate reference was made to the following areas:

(i) the need to indicate the differential between wages in Cornwall and house prices, it was commented in regard to the issue of obtaining mortgages for affordable housing;
(ii) the impact of the Autumn Statement/Comprehensive Spending Review in regard to building affordable housing;
(iii) it was commented that a barrier to growth was a lack of suitable housing for staff;
(iv) the number of properties for sale in October 2015 was down by 38% and for rent down by 37% compared to October 2014;
(v) reference was made to the skills base shortage for construction; it was noted that Roland Tiplady was leading on this topic.

**Business Confidence**

The latest figures in respect of Business Confidence were noted.

In the ensuing debate reference was made to the following areas:

(i) the introduction of the Living Wage would have a major impact for businesses going forward;
(ii) it was commented that there was insufficient data currently available to understand the impact that the Living Wage would have, however, it was noted that there was work to be undertaken in this area;
(iii) reference was also made to the impact of public sector cuts which would be coming through from Central Government.

**Sector Growth**

The LEP CEO outlined the four main growth sectors and those areas with the main job losses.

In the ensuing debate reference was made to the following areas:

(i) the Board referred to the work of the Health and Wellbeing Board, in particular reference was made to the re-structure that was currently being undertaken and the role of the Health and Wellbeing Board going forwards;
(ii) it was commented that Tracey Roose sat on both the Health and Wellbeing Board and the ITI Board;
(iii) reference was made to the development of eHealth in Cornwall and how this could help support businesses;
(iv) it was commented that workplace eHealth in Cornwall was seen as a good example;
(v) work was being undertaken in respect of eHealth on the Isles of Scilly
(vi) the role of Better Business for All and the number of engagements undertaken each year was noted.

CORNWALL DEAL UPDATE
(Agenda No. 11)

The Board considered a report prepared by Clare Salmon regarding progress to date in relation to the Cornwall Devolution Deal.

The main points contained within the report were outlined with specific reference to the following areas:

(i) a Monitoring Board had been created chaired by the Leader of Cornwall Council, alongside the Deputy Leader, Chairman of the LEP, Chairman of the KCCG, Leader of the Council of the Isles of Scilly and representation from Cornwall’s MPs, all supported by officers and civil servants as appropriate;
(ii) the Monitoring Board would meet on an eight week cycle as part of a programme aligned with local and government reporting schedules;
(iii) it was noted that partners had submitted draft implementation plans for each of the workstreams to government which set out more detail around the next steps in terms of developing and implementing the Devolution Deal;
(iv)

FUTURE ECONOMY UPDATE
(Agenda No. 12)

FE Board Update
(Agenda No. 12a)

The Board considered a report prepared by Elisia Bott regarding the Future Economy Board.

Anne Carlisle outlined the main points contained within the report, with specific reference to the Cornwall and Isles of Scilly Research and Innovation Framework, Future Economy and Skills Strategy, Future Economy: Green and Marine Thematic work-strand.

She provided the Board with an update on the current position of the Evidence Base and Framework detailing the work undertaken on the modelling for Cornwall and explained the assets and gaps in the county and the opportunities for the business landscape.

The LEP CEO advised that the FE Board had strong links with the Employment and Skills Board and that the work undertaken would influence the context of the calls for the LEP.

In the ensuing debate, reference was made to the following areas:

(i) it was commented that following a presentation by the Government’s Chief Scientist to the Exeter University it had become clear that Science and Innovation audits would be used to guide future investments; it was intended to undertake S&I audits both inside and outside Higher Education. Bids for pilot audits were required by January 2016. It was not yet known where audits
would be undertaken, it was however, possible that a south west audit could be undertaken;

(ii) the representative of BIS confirmed that Cornwall and the Isles of Scilly maybe considered too small to go alone;

(iii) dialogue had commenced with other LEP areas, it was commented that the more specific the focus the better and that geography should not be a barrier to working with other LEPs and Universities across the South West

**Enterprise Zone Board Update**
(Agenda No. 12b)

The Board considered a report prepared by Miles Carden regarding the work of the Aerohub Enterprise Zone at Newquay Cornwall Airport.

The Board noted that the next meeting of the EZ LEP Board would be held on 2 December 2015.

The Board was informed that the Government had just announced as part of the Comprehensive Spending Review that the existing Aerohub at Newquay had been extended to include Goonhilly Earth Station.

**GROWTH FOR BUSINESS UPDATE**
(Agenda No. 13)

**G4B Board Update**
(Agenda No. 13a)

The Board considered a report prepared by Matt Silver and Lindsay Knuckey regarding activities of the Growth for Business Board.

Simon Tregoning outlined the main points contained within the report with specific reference to the activities undertaken since the last meeting including the interim Growth Hub provision and transfer to the Growth Hub provider and pre and post devolution and the refreshed G4BB work plan.

**Better Business for All Update**
(Agenda No. 13b)

The Board considered a report prepared by Mark Luxton, Simon Tregoning and Matt Silver regarding the activities of the Better Business for All Partnership.

Simon Tregoning outlined the main points contained within the report.

In the ensuing discussion reference was made to the types of business support required and how this could be best provided.

**Food Enterprise Zone Update**
(Agenda No. 13c)

The Board considered the report prepared by David Rodda regarding the activities to date in respect of the Food Enterprise Zone.
The LEP CEO referred to the two chosen sites as potential FEZ’s and advised that a number of studies had been undertaken in relation to these sites and that the results were required before any further intervention by the LEP.

**CONDITIONS FOR GROWTH UPDATE**
(Agenda No. 14)

**Employment and Skills Board**
(Agenda No. 14a)

The Board considered a report prepared by Sandra Rothwell and Clare Harris regarding the work of the Employment and Skills Board.

Paul Massey outlined the main points contained within the report highlighting the work of the Employment and Skills Board, the work of the Future Economy Smart Specialisation Skills report, details of the Cornwall Careers Show, details of the Careers and Enterprise Company, details of the Health and Care Sector Workforce Strategy and European Social Fund (ESF) Update.

In the ensuing discussion reference was made to the following areas:

(i) issues associated with the SFA (Skills Funding Agency) and the delivery of planned programmes;
(ii) the representative of DCLG referred to identified risks across the European Development Programme advising that this was a national issue not Cornwall specific. The LEP CEO confirmed that there was a direct dialogue with the SFA and Clare Harris explained the work being undertaken to establish a clear way forward.
(iii) the Board referred to the Cornwall Careers Show that had been held on 14 and 15 October and had been deemed a resounding success by all participants. It was commented that funding in respect of a future event maybe subject to a further discussion;
(iv) reference was made to the importance and availability of careers advice for students and misalignment of skills to markets across the country. It was noted that as part of the devolution deal funding had been secured to co-ordinate careers advice across the private sector;
(v) it was commented that STEM was being now being referred to as STEAM to incorporate Arts learning;
(vi) reference was made to education mapping and how this could assist pupils in their career choices, it was suggested that this was a useful piece of work that could be undertaken.

**Local Transport Board**
(Agenda No. 14b)

The Chairman provided the Board with a verbal update on the work of the Local Transport Board with specific reference to the Government’s announcements regarding signalling and paths.

**Islands Future**
(Agenda No. 14c)

The Board considered a report prepared by Diana Mompoloki regarding the activities relating to the delivery of the Isles of Scilly Strategic Economic Plan.
Theo Leijser (via Teleconference) outlined the main points contained within the report and provided an update on the latest position on the activities to date.

**ANY OTHER BUSINESS**
(Agenda No. 15)

Board Directors expressed their appreciation to Chris Pomfret for his work in respect of the Cornwall and Isles of Scilly Local Enterprise Partnership.

**NEXT MEETINGS**

It was noted that the next Board meeting was scheduled to be take place on 27 January 2016.

The meeting ended at 2.50 pm.

[The agenda and reports relating to the items referred to above are attached to the signed copy of the Minutes].